Hotel Sofitel Brussels Le Louise, Brussels  
Monday 2 – Tuesday 3 June 2014

INVITATION BROCHURE

The European Petrochemical Association invites you to attend the 4th Interactive Supply Chain and Logistics workshop dedicated to “Talent & Technology : Drivers for Supply Chain Leadership”.

1. DATES AND VENUE

The workshop will take place in Brussels on Monday 2 and Tuesday 3 June 2014 in the Hotel Sofitel Brussels Le Louise. It will start with a networking lunch from 12h00 to 14h00 on Monday 2 June and will finish at approximately 12h00 on Tuesday 3 June 2014, followed by a networking lunch.

2. REGISTRATION

You will be able to collect your registration documents on Monday 2 June 2014, between 12h00 and 14h00.

3. PURPOSE OF THE WORKSHOP

The workshop will build on the conclusions of the EPCA 2013 report “Sustainable Chemical Supply and Logistics Chains – The Path Forward” and of the 47th EPCA Annual Meeting dedicated to: “Global Leadership and the Chemical Industry”.

Aligned with the EPCA vision, the report underscores the importance of the “human” factor in business success and of the “people” dimension to fully comply with the “three” sustainability components (“people, planet, profit”). The 34 cases (inclusive of the European producers’ “Together for Sustainability” initiative) indeed show the necessary link between constant education of staff and technology development. They also mention the need for training to get the right skills for collaborative approaches necessary to reach the implementation of resilience goals dealing with partial or total disruptions in an increasingly uncertain and complex business environment, requiring strategic and functional expertise. At the same time, achieving sustainability (Profit, Planet, People) goals in chemical supply chains requires the same inter-relational collaborative skills.

The business sessions of the 47th EPCA Annual Meeting in Berlin from 5 to 9 October 2013 explained the recipes for leadership for the chemical industry consisting of enabling sustainable development, innovation and technological (r)evolution matching the evolving customers’ and societal needs and responding to the specific geo-political and economic “uncertainty” challenges encountered in the different regions of the world. Amongst the key “give away’s” to retain from the Tuesday 9 October 2013 session dedicated to supply and logistics chain leadership were the need to invest in talent, technology and process management capabilities.

Taking a step further to “factual” learnings and remedies, you will:
• optimize business development and networking opportunities with industry peers
• learn from leading experts with global reach what drives leadership in supply and logistics chains
• collect suggestions on how to get ready to implement sustainable and resilient supply and logistics chains in your company
• actively participate in the debate via the contribution in small discussion groups and formulate suggestions and action items the bridge the gap between current practice and future needs.

4. **WHO SHOULD ATTEND ?**

- Heads of procurement, transport and logistics as well as supply/demand chains in chemical companies;
- Traders;
- Distributors;
- Leaders/owners of transport and logistics companies;
- 3PL and 4PL service providers;
- Ship-owners and operators;
- Terminal owners and operators;
- Port authorities;
- Operations managers of companies involved in the production, handling or movement of chemical goods;
- International sales managers.

5. **PROGRAMME**

The **Monday 2 June afternoon** session will focus on the vision on drivers for supply chain leadership of :

- Dr. David Gonsalvez, Director Zaragoza Logistics Center, Professor of Supply Chain Management at MIT-Zaragoza International Logistics Program;
- The representative of a major chemical producer (to be confirmed).

The **networking dinner** on the evening of 2 June will feature Prof. Paul De Grauwe, a world-class economist whose work focuses on international economics, monetary systems, monetary integration and open economy issues. Prof. De Grauwe has been quoted by Nobel Prize winner Paul Krugman as “one of the best economists in the world”.

On **Tuesday 3 June in the morning**, the results of a joint EPCA/Borderless Research survey on supply chain leadership, talent and organizations will be examined and commented by Prof. Marc Buelens, a Belgian academic specialized in people management and leadership and lecturing all over the world. During this session, you will hear how supply chain and logistics leaders perceive and intend to respond to the challenges of building and implementing resilient and sustainable chemical supply and logistics chains.

On each day, after the speech(es), concomitant **round table discussions** in groups of 10 delegates will follow, where participants will have the opportunity to **challenge** the keynote ideas and **propose solutions** based on their knowledge, experience and strategic focus. These discussions will be moderated by a chairperson at each table who will collect the findings and recommendations of his or her group. The chairpersons of the tables will give feedback to the plenary session with their recommendations. The speakers of the sessions will respond and provide some **very concrete suggestions** on how to adapt to the skills gap in chemical supply and logistics chains.

The **detailed programme** is attached.
6. **LANGUAGE**
The language of the workshop will be English.

7. **REGISTRATION**
You can register either online through the EPCA website, using the personal login details that have been e-mailed to you or offline by completing and returning the attached registration form to EPCA Brussels by fax or e-mail on or before Friday 25 April 2014, 5pm CET, in order to benefit from the *Early Bird fee*. A confirmation of your registration will be sent upon receipt of your payment. If you have requested a hotel room at the Sofitel, your hotel booking will be confirmed by the hotel.

**Registration fees for the workshop are as follows:**

- **EPCA Member company delegate**
  - “Early Bird” registration fee of 600 €, VAT excluded, valid for registration received and paid for on or before Friday 25 April 2014, 5pm CET
  - Normal registration fee of 675 €, VAT excluded, after Friday 25 April 2014, 5pm CET

  *“Early Bird” Registrations which remain unpaid by Friday 25 April 2014, 5pm CET, will lose the “Early Bird” status and the normal registration fee will automatically be applied.*

- **Non - EPCA company Member delegate**
  - Registration fee of 775 €, VAT excluded

In accordance with EU Directive 2000/65/CE, the local VAT currently at 21% shall be charged additionally on every invoice issued by EPCA in connection with this workshop. Commercial companies can potentially recover that VAT from the Belgian authorities. If you are subject to VAT, it is mandatory that your correct VAT number is provided to EPCA Administration upon registration.

**The registration fee covers:**

- Access to the detailed list of registered participants having paid their registration fee
- Attendance at presentations and meeting papers
- Participation in the round table discussions
- Networking cocktail and dinner on the evening of Monday 2 June 2014
- Coffee breaks during the workshop
- Lunches on Monday 2 and Tuesday 3 June 2014
- Beverages during meals
- Post-meeting report
- Access to the EPCA room block in the hotel Sofitel at competitive conditions

Delegates wishing to invite guests to attend the networking cocktail and dinner on the evening of Monday 2 June 2014 can register their guests for this particular event at the fee of 150€ per person (VAT excluded).

**Registration fees are payable in Euro either by:**

- **Bank transfer** to the EPCA bank account n° 427-9188201-27, KBC Bank, Schuman Branch, Brussels, Belgium, BIC code : KREDBEBB – IBAN code : BE 48427918820127. All payments should include bank commission charges. Please also clearly mention the delegate’s name and company. Please make sure fees are transferred on or before 25 April 2014 (value date).

  or by

- **Credit card** using Amex, Visa, Eurocard/Mastercard.

The number of available places is limited. Registration will take place, upon receipt of payment, on a “first come, first served” basis. It is therefore recommended to register early.
Cancellation policy for meeting attendance is as follows:

- Cancellation received on or before 25 April 2014, 5pm CET: 50% refund
- Cancellation received after 25 April 2014, 5pm CET, will not be refunded but substitution of a delegate by another representative of the same company is permitted, at no extra cost.
- No-shows will not be refunded

Registration to the meeting is subject to the EPCA General Terms and Conditions detailed below.

8. NETWORKING COCKTAIL AND DINNER

The networking cocktail and dinner will be organized on the evening of Monday 2 June 2014 in the Salon Rose and gardens (weather permitting) of the Hotel Sofitel Brussels le Louise. Participation in the cocktail and dinner is included in the delegate registration fee. The registration fee for accompanying guests to attend this event is 150€ per person (VAT excl.).

9. HOTEL ACCOMMODATION

Rooms have been reserved at the Hotel Sofitel Brussels Le Louise (Avenue de la Toison d’Or, 40 - 1050 BRUSSELS) for the night of 2 June 2014. The hotel is well located in the center of Brussels, near a subway station (Louise Station).

The Sofitel Brussels Le Louise is a 5-star hotel designed by famous architect Antoine Pinto to reflect light and create a theatrical and stylish atmosphere. It is located in the exclusive Avenue Louise area, with the best luxury boutiques, the Grand Sablon and the Grand Place just a few steps away. The hotel is located at 15 km from Brussels International Airport.

The following types of rooms are available at the rates shown. Please indicate your preference on the hotel booking form attached.

- Single superior room: 188 €
- Double superior room: 208 €

The rates are quoted per room, per night, inclusive of VAT, service, city tax and WiFi internet access. Breakfast is NOT included.

Please send your hotel booking form directly to EPCA. Your room booking confirmation will be sent by the hotel.

The following cancellation policy will apply for hotel bookings:

- For hotel cancellations received on or before 25 April 2014, 5pm, CET: no cancellation fee.
- For hotel cancellations received between 25 April 2014, 5pm CET, and 16 May, 5pm CET, included: 50% of the cost of total nights confirmed will be charged, unless the room has been resold.
- For hotel cancellations received after 16 May 2014, 5pm CET: 100% of the cost of total nights confirmed will be charged, unless the room has been resold.
- No-shows, early departures or late arrivals will be charged 100% of the total number of nights confirmed.

Hotel bookings are subject to the EPCA general terms and conditions detailed on pages 6 & 7.
10. **ATTENDANCE LIST / PRE-WORKSHOP BRIEFING PAPERS**

The *workshop attendance list* will be available through the EPCA website meetings area as of 25 April 2014. It will be constantly updated and accessible to all registered delegates having paid their registration fee. Additional *practical information* for delegates will be e-mailed to all registered delegates approximately one week before the workshop. The list of registered delegates will be available in hard copy at the workshop.

If you do not wish your name and/or contact details to appear on the attendance list, please inform EPCA by sending an email to: meetings@epca.eu.

11. **COMPANY DOCUMENTATION**

Companies who wish to distribute *corporate documentation* are welcome to do so and facilities will be available at the workshop.

12. **VISAS/PASSPORT**

Some countries need entry visas for Belgium and this should be checked with your local Belgian Consulate.

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For any further information, please do not hesitate to contact the EPCA office as follows:

Meeting Administration
EPCA
Avenue de Tervueren 270
BE – 1150 BRUSSELS
Tel : 32.2/741.86.60 - Fax : 32.2/741.86.80 - e-mail : meetings@epca.eu
1. Delegate means Supply Chain Workshop registrant.

2. All registrations for the Supply Chain Workshop and all confirmations issued by EPCA and/or its contractual partners are based upon the Delegates explicit orders and acceptance of the present Terms and Conditions.

3. For the organization of the Supply Chain Workshop, EPCA only acts as a coordinating office for its Delegates. As such, EPCA can only be held responsible for the meeting programme and the registrations for this programme, and will bear no responsibility for any and all peripheral arrangements booked by Delegates, directly or indirectly. Furthermore, EPCA’s liability will in any event be limited to a percentage of the registration fee (can be zero) as provided for hereunder.

4. Speakers, moderators, panel members, chairmen of round tables, Delegates and other intervening in the debate act on their own and on their company’s behalves and are solely responsible and liable for the oral or written content of their input and the impact on the public thereof. EPCA only offers the platform but does not take responsibility nor does EPCA assume any liability, directly or indirectly, for any third party’s content or information.

5. All fees and prices are subject to all applicable Belgian and local venue taxes as known today.

6. The organization and operation of the Supply Chain workshop and all registrations to it as well as the present Terms and Conditions are subject to Belgian Law. The commercial court of Brussels is the sole competent court in connection with disputes arising from the present Terms and Conditions.

7. Modification and cancellation by Delegates

7.1. Substitution of a Delegate by another member of the company that the Delegate represents is permitted.

7.2. Cancellations and changes must be made in writing

7.2.1 – Cancellation of and changes to meeting registration must be made in writing to the EPCA Meetings Administration in Brussels (meetings@epca.eu)

7.2.2 – Cancellation of and changes to bedrooms, must be made in writing to the EPCA Meetings Administration in Brussels (meetings@epca.eu)

7.3. To limit the number of changes per registration or per bedroom booking, an administrative fee of 75€ per change will be charged from the third change onwards concerning the same registration and/or bedroom.

7.4. Cancellations/refund policy

7.4.1 – Meeting registration

Should a Delegate cancel, the following policy will apply:

- Cancellation received on or before 25 April 2014, 5pm CET : 50% refund of the full fee
- Cancellation received after 25 April 2014, 5pm CET : no refund
- No shows : No refund

This cancellation policy also applies to guests’ networking dinner registrations.

7.4.2 – Bedrooms

In the event of the cancellation of a hotel bedroom booking or a reduction in the number of nights booked, the following cancellation policy will apply:

- For hotel cancellations received on or before 25 April 2014, 5pm CET, no cancellation fee.
- For hotel cancellations received between 25 April 2014, 5pm CET and 16 May, 5pm CET included, 50% of the cost of total nights confirmed will be charged, unless the room has been resold.
- For hotel cancellations received after 16 May 2014, 5pm CET, 100% of the cost of total nights confirmed will be charged, unless the room has been resold.
- No-shows, early departures or late arrivals will be charged 100% of the total number of nights confirmed.

7.4.3. – Liability

Once a bedroom is confirmed the contractual relationship will be exclusively between the hotel and the Delegate, with no further liability for EPCA vis-à-vis the hotel or the Delegate.
8. Cancellation or postponement by EPCA

8.1. EPCA reserves the right to alter the content and the timing of the workshop, business sessions or social events programme or the identity of speakers.

8.2. It may also be possible that EPCA, for reasons beyond its control, has to cancel or postpone the whole workshop. The reasons are the following, the enumeration not being limitative: Acts of God, war, civil disturbance, insurrections, acts of the government, strikes or other labour trouble, threats or acts of terrorism or similar acts, curtailment or interruption of transportation or accommodation facilities, or other emergency or hindrance of EPCA that make inadvisable, illegal, impossible, or reasonably too cumbersome, costly or risky for EPCA to further organize the workshop or otherwise perform its obligations under the present Terms and Conditions. In such situation, EPCA will inform the Delegates by prompt written notice with details following the occurrence of the cause relied upon.

8.2.1. In case of cancellation of the workshop by EPCA, the following refund policy will apply:
- Cancellation on or before 11 April 2014
  Refund of 50% of the registration fee paid by the Delegate
- Cancellation after 11 April 2014
  No refund of the registration fee paid or committed to by the Delegate

8.2.2. Should the EPCA workshop be postponed to a later date, there will be no refund.

9. The refunds will be made either via credit card or by bank transfer within one month following the workshop pursuant to point 7.4.1. above and within one month following the written notice of cancellation pursuant to point 8 above.

10. The Delegate waives any right to claim damages, consequential, direct or indirect, interests, costs or losses (including but not limited to transport, meals, accommodation, private functions or events organized by the Delegate or third parties in connection with the EPCA workshop) as a consequence of the cancellation or postponement other than what is stipulated hereabove. The Delegate accepts to be solely liable for any direct or indirect consequences for such cancellation.

11. “Early Bird” registration fees which remain unpaid by Friday 25 April at 5 pm CET, will lose the “Early Bird” status and the normal registration fee will automatically be applied.

12. EPCA shall not be liable to the Delegate for any loss or damage to the Delegate’s person or property occurred during the EPCA workshop or during any peripheral event organized in connection with or during the EPCA workshop.

13. The EPCA logo and name are internationally, European and Belgian protected trademarks. Therefore, the EPCA logo, name and corporate identity cannot be used by third parties without prior written agreement from EPCA.

14. Attendees are aware of and agree that a professional photographer will cover the Business Sessions and the social activities. Pictures will be processed by the EPCA and posted soon after the end of the meeting in the Meetings Area of the EPCA website (www.epca.eu), where attendees will be able to access and download the pictures.

Such photographs might be reproduced in official EPCA publications, including any section of the EPCA website (www.epca.eu), the EPCA Report of the Annual Meeting, and any other commercial publication (such as brochures and flyers advertising future events) unless EPCA receives from you written instructions to the contrary within 15 days after publication in the Meetings Area. The absence of written instructions within this delay will be considered as genuine consent.

Processing of the photographs by EPCA will be executed in compliance with the Belgian Act relating to the processing of personal data, dated December 8, 1992.

15. EPCA and its members are committed to strict competition law compliance, not only to ensure that every EPCA activity complies with the law, but also that there can be no misunderstanding about such activities.

16. Data protection

The personal data and information that Delegates provide to EPCA are processed by EPCA in accordance with the provisions of the Belgian Data Protection Act of 8 December 1992. They will be used for EPCA management purposes only and may only be transmitted to third parties when the performance of EPCA’s obligations under the present Terms and Conditions requires it.