



SPONSORSHIP OPPORTUNITIES

LOGISTICS AND
SUPPLY CHAIN WORKSHOP:

DIGITISATION IN
THE PETROCHEMICAL
SUPPLY CHAIN

BRUSSELS

JUNE 20-21, 2018

TABLE OF CONTENT

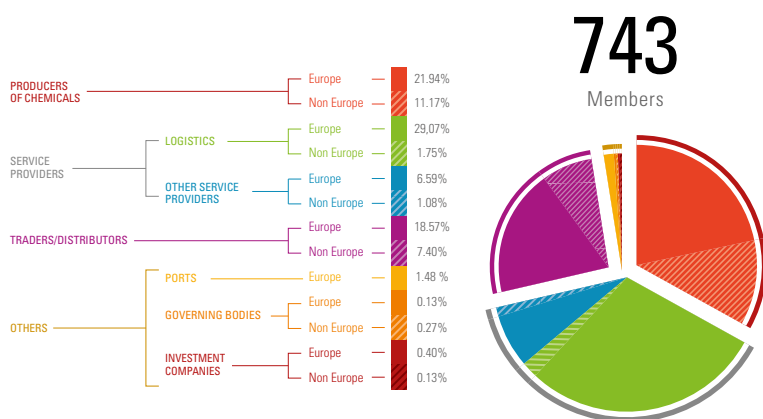
3	EPCA AT A GLANCE
4	WORKSHOP: DIGITISATION IN THE PETROCHEMICAL SUPPLY CHAIN
5	WHO WILL PARTICIPATE?
6	WHY BECOME A SPONSOR?
7	SPONSORSHIP OPPORTUNITIES
8	TERMS & CONDITIONS
9	CONTACT

EPCA AT A GLANCE

The European Petrochemical Association (EPCA) is the primary European Business Network of the global petrochemical business community, spanning a large segment of the petrochemical value chain from producers and their suppliers, to customers, via supply chain & logistics and other service providers. EPCA counts over 700-member companies from all over the globe that together stand for an aggregate turnover of € 4.7 trillion and 6.2 million employees world-wide.

EPCA IS BUILT ON 2 EQUAL PILLARS:

1. EPCA **organises conferences and events** in Europe offering **members** from all over the world the opportunity to:
 - Meet industry leaders and selected external stakeholders;
 - Stay abreast of international market developments as well as technological and societal trends.
2. EPCA also **supports** members on **specific topics** that underpin the sustainable development of the global petrochemical industry. The aim is to:
 - Develop knowledge via research projects with external partners (e.g. academic institutions and consultancies) on topics identified by the EPCA Board of Directors as key challenges and opportunities for the industry such as the promotion of STEM Education, Supply Chain and Logistics Management as well as Talent and Diversity;
 - Increase members' understanding of specific topics that are of interest to the global industry via dedicated events (workshops and webinars, etc.) and specific publications.



EPCA acts in compliance with its Articles of Association which are published on the EPCA website. EPCA activities are conducted in compliance with competition rules.

“



WE OFFER AN
INTERACTIVE
WORKSHOP THAT
WILL TACKLE

THE TANGIBLE BENEFITS OF SUPPLY
CHAIN DIGITISATION, THE POSSIBLE
APPROACHES AND THE EXISTING
PATHS THAT OUR SECTOR COULD
FOLLOW TO ACCELERATE ITS DIGITAL
TRANSFORMATION AND BOOST ITS
SUPPLY CHAIN ”

Caroline Ciuciu

CAROLINE CIUCIU
EPCA CEO

WORKSHOP: DIGITISATION IN THE PETROCHEMICAL SUPPLY CHAIN

Building on the conclusions of the 2017 research study conducted by EPCA together with Vlerick Business School - ranked amongst Europe's best business schools - on how Digitisation can create added value in the Petrochemical Supply Chain, EPCA is organising a workshop on "Digitisation in the Petrochemical Supply Chain" with the academic support and on the Vlerick Business School campus in Brussels, on 20th and 21st June 2018.

THE STRATEGIC OBJECTIVES ARE AS FOLLOWS:

1.

Increase your understanding of digital transformation and technology relevance in the Petrochemical Supply Chain, with cases, practical steps and best practices;

2.

Benefit from the experience of companies already engaged in the digital transformation, as well as from IT experts & tech start-ups at the forefront of these developments;

3.

Bring your own ideas and share your views during interactive "Digital Café" discussions and break-out sessions in a stimulating academic environment;

4.

Network, learn from and connect with your industry peers;

5.

Define a path forward on how you, your company, and the industry can thrive in the digital economy.



WHO WILL PARTICIPATE?

Digitisation impacting companies across different departments, participants will include: Supply Chain Managers, CIO's, CTO's, Purchasing Managers, Sales Managers, Financial Managers and all other experts/leaders interested in attending from both up-stream and downstream in the petrochemical industry.

We aim to have a select group of approx. 150 attendees, both members and non-members of EPCA.

WHY BECOME A SPONSOR?

- **Position your organisation** as an active supporter of digital transformation;
- **Showcase your products and services** to a high-profile target group of decision makers;
- **Maximize visibility** and build awareness of your brand, innovations and services through pre-and post-event exposure.



SPONSORSHIP OPPORTUNITIES

**EPCA welcomes sponsorships from EPCA member and non-member organisations.
The sponsorship scheme offers several levels of sponsoring as detailed below:**

EPCA SPONSORSHIP PACKAGES

RIGHTS & BENEFITS	SILVER	GOLD	PLATINUM*
Free registration for the workshop	1	1	2
Opportunity to display 1 pop-up banner and promotional material during the workshop	✓	✓	✓
Inclusion of your logo in the workshop promotional material	✓	✓	✓
COMMUNICATIONS: 1. Social media posts with logo on EPCA Twitter & LinkedIn channels (x2) 2. Logo in email to attendees, pre- and post- event (x2)	✓	✓	✓
Inclusion of your logo and company name on the EPCA website members' area until the end of 2018		✓	✓
Opportunity to hand out one promotional leaflet/flyer at workshop registration		✓	✓
Inclusion of your logo in the report of the workshop that will be distributed after the workshop and at the 52 nd EPCA Annual Meeting (2018)			✓
Free registrations for the EPCA Annual Meeting in Vienna in October 2018 including 2 tickets for the closing lunch session on Wednesday 10 th October 2018			2
Sponsorship Fee	€3.000	€6.000	€10.000

* Only available to EPCA member companies

PROMOTIONAL SPACES

A limited number of Promotional Spaces are available to EPCA member and non-member organisations at a fee of €2.500.

TERMS & CONDITIONS

To become a sponsor, fill in and return the attached booking form together with your company logo to omar.mockbil@epca.eu

As the print/display quality depends on the quality of the file you send, we advise you to send a high-quality jpeg file and ideally an .ai or .eps one.

PAYMENT CONDITIONS

1.

An invoice will be issued upon receipt of your booking form.

2.

Promotional leaflet to be handed out at registration and pop-up banners are to be supplied and shipped to EPCA by the sponsor no later than 15 June 2018.

3.

Your logo will be integrated in the promotional materials and channels when payment has been received.

4.

Sponsorship is non-refundable.





**FOR ANY ENQUIRES
RELATED TO SPONSORSHIP
PLEASE CONTACT :**

**COMMUNITY & COMMUNICATION OFFICER
OMAR MOCKBIL
OMAR.MOCKBIL@EPCA.EU
+32 (0)2 741 86 64**



NEW
SCHEDULE

OPENING DINNER
NOW ON MONDAY

EPCA 52ND ANNUAL MEETING, VIENNA 7TH - 10TH OCTOBER 2018

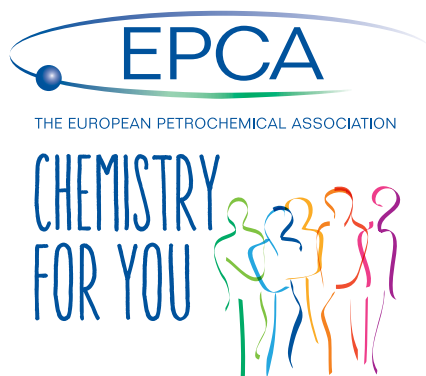
© Christian Stemper 2013

JOIN YOUR PEERS AT THIS UNIQUE GLOBAL NETWORKING EVENT IN EUROPE FOR THE CHEMICAL BUSINESS COMMUNITY

Why should you join? EPCA offers you:

- Unique business development opportunities
- A thought-provoking program featuring world class speakers
- The platform to meet in Europe with your peers from the global chemical business community
- Access to EPCA networking events and lounges, accommodation and meeting rooms at competitive prices
- A highly professional team to make sure that your expectations are exceeded
- A meeting that conforms to our sustainability policy

WE LOOK FORWARD TO SEEING YOU THERE!



Based in Brussels, EPCA is the **primary European Business Network** for the global petrochemical business community consisting of chemical producers, their suppliers, customers and service providers. It operates for and through more than 700-member companies from 54 different countries that represent an aggregate turnover of over €4.7 trillion and employing over 6.2 million people. EPCA **organises conferences and events** in Europe offering members all over the world the opportunity to meet industry leaders and selected external stakeholders and stay abreast of international market developments as well as technological and societal trends. EPCA also **supports** members on **specific topics** that underpin the sustainable development of the global petrochemical industry by developing knowledge via research projects with external partners (e.g. academic institutions and consultancies).

EPCA – The European Petrochemical Association A.I.S.B.L./I.V.Z.W.
Avenue de Tervueren 270 Tervurenlaan

1150 Brussels / Belgium
T: +32 2 741 86 60 / F: +32 2 741 86 80

www.epca.eu 

Belgian Crossroads Bank for Enterprises
n° 0408.299.922 © EPCA, 2018

Click and
follow us on:

