

**SPONSORSHIP RESERVATION FORM | Return to [sponsors@epca.eu](mailto:sponsors@epca.eu)**

Sponsor hereby agrees to be a sponsor of the EPCA 57<sup>th</sup> Annual Meeting to be held from 25-28 September 2023 (hereafter: "57<sup>th</sup> Annual Meeting", "AM", or "Event"). All opportunities are sold on a first come first served basis (receipt of this reservation form).

Please select from the following options:

**GOLD Sponsorship** limited to one (1) per day **EUR 39,500.00**

**SILVER Sponsorship** limited to five (5) **EUR 19,500.00**

**BRONZE Sponsorship** limited to fifteen (15) **EUR 9,500.00**

**Merchandising**

I'm a  Gold (per item add EUR 2,000 + item cost) Qty \_\_\_ x EUR 2,000.00 = Total EUR \_\_\_\_\_  
 Silver (per item add EUR 3,000 + item cost) Qty \_\_\_ x EUR 3,000.00 = Total EUR \_\_\_\_\_  
 Bronze (per item add EUR 5,000 + item cost) Qty \_\_\_ x EUR 5,000.00 = Total EUR \_\_\_\_\_

**Food & Beverage****Important! Strictly one F&B option available per sponsor**

Official opening walking dinner 25<sup>th</sup> September 2023 **EUR 50,000**

**Breakfast & Coffee breaks per day**

The breakfast (±07:00-08:00) and coffee breaks (±09:30-10:00) are taking place in front of, next to EPCA's main session room.

Tuesday 26 September 2023: **EUR 29,900**  
 Wednesday 27 September 2023: **EUR 22,900**  
 Thursday 28 September 2023: **EUR 22,900**

Closing Day Lunch (Thu, 28 Sept. 2023 ±12:30-14:00) standing lunch **EUR 29,900**

**The Sponsor agrees to pay the amount of Total EUR \_\_\_\_\_**

All prices are excluding VAT. 1) An invoice will be issued by EPCA upon acceptance of the Sponsor by EPCA; the invoice has to be paid upon receipt; 2) The benefits provided by EPCA will only be provided, as per the present offer, upon receipt of the payment of the invoice; 3) In particular, the trademark and/or logo of the Sponsor will only be integrated, as per the present offer, upon receipt of the payment of the invoice.

**COMPANY / ORGANISATION DETAILS**

Company name: \_\_\_\_\_ Legal form (e.g. Ltd., S.A.): \_\_\_\_\_

Marketing name <sup>(1)</sup>: \_\_\_\_\_ Abbreviation: \_\_\_\_\_

Address street: \_\_\_\_\_

Postcode: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Website: \_\_\_\_\_

VAT no. (for EU countries) <sup>(2)</sup>: \_\_\_\_\_ Company tax/fiscal no.: \_\_\_\_\_

Purchase Order no.: \_\_\_\_\_  not applicable

Billing address (if different from above): \_\_\_\_\_

Sponsorship contact: Salutation:  Mr.  Ms.  Mrs.  Other: \_\_\_\_\_

First-: \_\_\_\_\_ Last name: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

(1) To be used in EPCA's communication materials | (2) EU companies must mention a VAT number that must be validated by VIES. Otherwise, VAT will be applicable [www.ec.europa.eu/taxation\\_customs/vies](http://www.ec.europa.eu/taxation_customs/vies) | (3) Non-EU companies will be charged Belgian VAT should the organisation be unable to provide its fiscal number.

By signing, I confirm that I agree with the terms and conditions, as outlined in this form, the following pages, the sponsorship package, the guidelines on competition law as well as the health/safety and technical directives of the AM Venue(s). In any disputes that may arise concerning the execution or interpretation of this contract, both parties agree that they will be subject to Belgian law and that the French speaking commercial courts of Brussels will be competent.

I hereby declare that I have read and I accept the privacy policy of EPCA (<https://epca.eu/privacy-policy>). I hereby give my fully informed and specific consent to EPCA to process my personal data in accordance with the aforementioned privacy policy and to receive all sponsorship-related services. I am aware that I have several rights regarding my personal data, i.e. the right of information, access and copy, rectification, erasure, restriction of processing, data portability, objection, withdrawal of consent and complaint. To exercise any of these rights, I can contact [privacy@epca.eu](mailto:privacy@epca.eu). Furthermore, I am entitled to pass the personal data on from other employees, subordinates and bodies and that I will indemnify and safeguard EPCA for any claim in this respect.

**Date** (DD/MM/YYYY): \_\_\_\_\_

**Name of the person signing:** \_\_\_\_\_**Name of the 2<sup>nd</sup> person signing (if applicable):** \_\_\_\_\_**Position:** \_\_\_\_\_**Position:** \_\_\_\_\_**Signature:** \_\_\_\_\_**Signature:** \_\_\_\_\_

## Additional terms and conditions governing the sponsorship

As outlined on and referred hereto:

- Sponsorship Package Policy: [EPCA57 AM Sponsorship 2023 Packages.pdf](#)
- Guidelines regarding competition law: <https://epca.eu/dos-donts>
- Deadlines: <https://www.epca57.eu/sponsors#section-deadlines>

1. Trademark, logos, texts, sounds, images, videos and other material provided by the Sponsor to EPCA must be in a quality sufficient to be used for the purpose intended in the exact format communicated by EPCA upon the signing of this agreement and to the address indicated by EPCA. Images and video may be subject to additional technical requirements, as will be communicated by EPCA as well.

2. EPCA is granted a limited authorization to use the Sponsor's trademark, logo and image, thought marketing, marketing material, and other elements provided by the Sponsor to EPCA, for the performance of EPCA's obligations in relation with the sponsorship.

3. The Sponsor guarantees that any material and content provided to EPCA (such as, but not limited to, logos, images, content of posts, downloads, promotional videos, content of tailored promotion, etc.) is accurate, correct and complete and that the publication of such material and content does not infringe third party's rights, such as for instance the reputation of third parties or their intellectual property rights. Among other things, the Sponsor will clear all IP-rights necessary for the use of the content contemplated in the agreement, including but not limited to all copyright and neighboring rights, and hereby grants a free, non-exclusive and worldwide license to EPCA on all content provided by the Sponsor, for the duration of copyright and for use on EPCA's communication channels such as website, in emails and in all social media, as well on all printed mediums and at EPCA's events; the Sponsor will ensure that the authors of the content provided to EPCA have waived their right to be indicated as authors and do not oppose to editing of their content by EPCA, insofar as legally permitted and to the extent necessary.

The Sponsor will equally collect and provide all authorizations needed to use personal data processed in such material, insofar as necessary. The Sponsor holds EPCA harmless against any recourse of third party claiming that the use of material or content provided by the Sponsor infringes third party's rights. EPCA can refuse to publish any material and can delete at any time material already published, if it can be reasonably considered that some material may infringe third party rights, is not relevant (anymore), may be detrimental to EPCA or infringes any other provision of the present terms and conditions. EPCA can also elect to delete any material after the end of the agreement but is not under an obligation to do so. Content provided by the Sponsor will always be clearly and prominently labelled as content provided by external sources and will be accompanied by a disclaimer indicating that (i) the contribution expresses only the views of the author, (ii) does not represent the views of EPCA or its members and (iii) EPCA bears no responsibility for the content of the published article nor for the content of external websites linked to from EPCA's website or other media channels.

4. Unless agreed otherwise in writing with EPCA, EPCA grants no exclusivity to the Sponsor: other Sponsors may be mentioned as sponsors as well;

5. Compliance with competition law is one of EPCA's core values. Compliance must be ensured at all times during the duration of the sponsorship agreement, including any one-to-one meetings or events in which the sponsor may participate in the context of the Annual Meeting. In all its communications and activities under the present agreement, the sponsor must refrain from addressing sensitive market information (unless it is legitimately in the public domain) and topics such as quantitative market analysis and projections, in particular where this includes forward-looking data and projections on prices, costs, production capacity, demand, margins, promotion of a company, etc. Topics that can be addressed are general topics of interest to the industry on climate change, emission reduction targets, CO2 emissions reduction, CCS and other decarbonizing technologies, circular economy, etc., global events and their socio-economic impact (e.g. Covid-19), regulatory and legislative developments and government initiatives, Diversity and Inclusion, Leadership programmes, promotion of STEM to the

younger generations, Digitisation as an enabler of greater sustainability, etc.

Also, the content and information provided by the Sponsor should focus only on facts and events in the public domain and report on historic and aggregated data. In compliance with the EPCA guidelines regarding competition law, content may not reveal individual company positions, strategies or future market conduct. It should be informative and provide added value for EPCA members.

If the Sponsor participates to a panel or is involved in the organisation of an event and is requested to make a presentation, the topic will have to be submitted to EPCA for consideration and approval in advance with a presentation of the topic, the main initiative and how the Sponsor wants to present this.

The Sponsor will always abide to all rules regarding competition law and also follow EPCA guidelines regarding competition law as outlined on <https://epca.eu/dos-donts> (and as may be amended from time to time by EPCA).

6. Sponsorship is not refundable, even in case some of the benefits foreseen cannot be granted to the Sponsor (including if the Annual Meeting is cancelled or is postponed, or the format of the Annual Meeting, its duration or its content are changed), provided (i) the reasons for which the benefits cannot be granted are outside of the reasonable control of EPCA or (ii) the granting of the benefit would require more than reasonable commercial efforts on the side of EPCA.

7. EPCA's obligations under the present agreement are all obligations of reasonable efforts only. Among others, EPCA will undertake commercially acceptable efforts to detect, prevent and remedy problems:

- in the performance of this agreement;
- in the organization and the conduct of the Annual Meeting.

EPCA can however never be held liable for technical issues (such as problems of downtime of website, the event app or other communication channels, problems of display of images on screen, connection issues, computer viruses, interventions of third parties, etc.) and for possible problems of image rendering on screen or on printed media. Also, EPCA can never be held liable for the content of the speeches and opinions expressed by third parties, including the speakers at the Annual Meeting.

The liability of EPCA in relation to this agreement is in any case limited to the amount paid by the Sponsor under this agreement.

8. EPCA is entitled to terminate the agreement without judicial intervention in case the Sponsor's reputation and good standing would be under discussion and EPCA has reasonable reasons to believe that the use of the Sponsor's trademark or logo, image or other elements could affect EPCA's own reputation or the attractiveness of EPCA's in general and of its events. In such case, the amount to be paid by the Sponsor for the sponsorship will still be due.

9. Any party can terminate the agreement if the other party seriously breaches one of its obligations under this agreement, provided that breach is not remedied within a period of fourteen (14) days after date of sending of a registered letter to the party in breach (accompanied by an email to the address indicated in the heading of this agreement - or to [johann.lenhart@epca.eu](mailto:johann.lenhart@epca.eu) if the letter is addressed to EPCA), which contains a description of the breach and a reference to this provision. If the breach cannot be remedied, the agreement can be terminated immediately with a registered letter (accompanied by an email to the address indicated in the heading of this agreement - or to [johann.lenhart@epca.eu](mailto:johann.lenhart@epca.eu) if the letter is addressed to EPCA), without notice and without judicial intervention. Any breach of the obligations of the Sponsor under provisions 3 or 5 of the agreement will be considered as a serious breach. The parties expressly agree that in case of a termination on the basis of this provision 9, no termination compensation whatsoever shall be due to the party in breach of its obligations.