

Sustainable Event Berlin Application:

Contents

1. General.....	2
4. Accessibility concept	4
2. Transport	6
9.Sustainable mobility concept.....	6
10. Recommendation/communication on the DB rail’s green event ticket	6
3. Event location.....	8
17. Event location is within walking distance (max. 1000 metres) of public transport links	8
19. Clearly visible waste sorting and recycling processes	9
4. Accommodation	10
21. Accommodation is within a radius of 5 km of the location and within walking distance (max. 1000 metres) of public transport links.....	10
5. Catering	10
24. Sustainable catering concepts /30 Regional service providers	10
27. Seasonal and regional catering	10
32. No single-use tableware or non-biodegradable disposable packaging	10
6. Equipment and facilities.....	11
35. Reusable equipment, e.g. furnishing	11
36. Regional service providers	11
7. Technical equipment	11
39. LED technology for lighting	11
41. Regional service providers	12
8. Personnel	13
43. Acting in accordance with “Diversity Charter” to ensure anti-discrimination.....	13
9. Procurement	13
47. Exhibitors are required to use reusable or recycled and certified materials and encouraged to avoid printed materials and give-aways	13
49. Complete foregoing of give-aways.....	13
12. Sustainable Development Goals	13
59. Clear justifications of the event with at least one SDG.....	13
13. Sustainable Partners	14
62. Event is realised with a Sustainable Partner certified by Sustainable Meetings Berlin	14

1. General

2. What is EPCA?

EPCA is an international nonprofit organisation with a mission to bring petrochemical businesspeople together, provide and exchange information and promoting best practice strengthening our understanding of the political, economic, social and tech trends shaping our world and contributing to a smart, resilient, sustainable and inclusive future.

EPCA Annual Meeting is Europe's largest event for the global petrochemical business community. Since 1967, it's the flagship event for industry movers and shakers to analyse the trends, initiatives and solutions driving forward the sector and its positive impact on the world.

Our Work

We enable the industry's best and brightest to connect, collaborate and innovate, serving as:

Networking

A networking and knowledge hub for dialogue and innovation shaping the industry and the world.

EPCA is a place to share ideas, gain knowledge and explore cooperation possibilities, or learn from global challenges faced by key industry players.

Our Annual Meeting attendance list is the most sought after who is-who in the petrochemical sector!

Showcase

A showcase for corporate leadership and excellence.

EPCA brings together some of the world's most important companies, from household names to emerging new players. It's a place for those redefining the global petrochemical industry, always looking for the next big thing!

Ideas Factory

An ideas factory for business breakthroughs.

EPCA engages world's leading experts, innovators, business executives and thought leaders to generate ideas that inspire and empower our industry to serve the needs of the world in a smarter, more sustainable and inclusive way!

EPCA Network

Over 650 companies from 48 countries around the world make up our vibrant community—from producers and their suppliers, to customers, via supply chain and logistics service providers.

3. About our 58th Annual Meeting:

The 58th Annual Meeting of EPCA will focus on the theme of "The Power of Action".

The best way to navigate uncertainty is to predict the future by creating it. But don't go it alone.

The chemical industry is the mother of all industries, and we've come a long way. Greenhouse gas emissions in Europe have fallen by about a third over the past three decades. But there's still so much more to do! Today, we must navigate the geopolitical landscape, obtain clean energy and sustainable feedstock at the right cost and scale, and we need an industrial policy in Europe where competitiveness and meritocracy are the common denominators.

Finding the right balance between Security, Affordability and Sustainability is an urgent challenge! Collaboration among diverse actors is necessary to make a positive impact on the ground.

The 58th Annual Meeting of EPCA will showcase the dynamics and different facets of this complex ecosystem. It is essential to take all these facets into account if we are to meet our global energy needs responsibly and ensure we thrive in the future.

4. Accessibility concept

From our 5 partners hotels where events are being held:

➤ **InterContinental hotel: Statement from the hotel**

Accessibility

"We do have one bedroom for disabled people. We have access to our bar with a ramp for wheelchairs, also for the Hugos private dining rooms. The access to our meeting rooms is also no problem for people who are using a wheelchair."

➤ **Pullman Schweizerhof: Statement from the hotel**

Accessibility

"We have 4 handicapped friendly rooms (not 100 % handicapped accessible). There are lower light switches, an emergency switch and wider doors."

There is a disabled-friendly toilet on the ground floor.

The hotel is accessible without stairs and lifts leading to all floors.

➤ **Crowne Plaza: Statement from the hotel**

Accessibility

At Crowne Plaza Berlin City Centre Ku'damm, we are committed to ensuring that our facilities are accessible to all guests, including those with disabilities. Our hotel is equipped with several features designed to provide comfort and convenience for guests with mobility, visual, or auditory impairments:

- Accessible Guest Rooms: We offer wheelchair-accessible rooms with features such as widened doorways, roll-in showers, grab bars in the bathrooms, and lowered fixtures for ease of use.
- Public Areas and Facilities: All public areas of our hotel, including the entrance, restaurants, lounges, and business center, are wheelchair accessible. We have elevators serving all floors, and service animals are welcomed throughout the hotel.
- Visual and Auditory Aids

➤ **Palace hotel: Statement from the hotel**

Accessibility

We are completely barrier-free in all areas.

There is a disabled toilet on the 4th conference floor.

We have 4 new disabled-accessible rooms. And another 8 disabled-friendly rooms.

These were all newly built in 2022 and are state-of-the-art and standard."

➤ **Berlin Berlin: Statement from the hotel**

Accessibility

We have two rooms in the house that are disabled friendly, so that guests with wheelchairs can easily stay overnight in these rooms.

In general, it can be said that all rooms on the ground floor can be reached by wheelchair (restaurant, meeting rooms, toilets (there is also a wheelchair accessible here), Guest Care Center...)."

Below you will find photos of Berlin bathrooms accessible to the disabled:





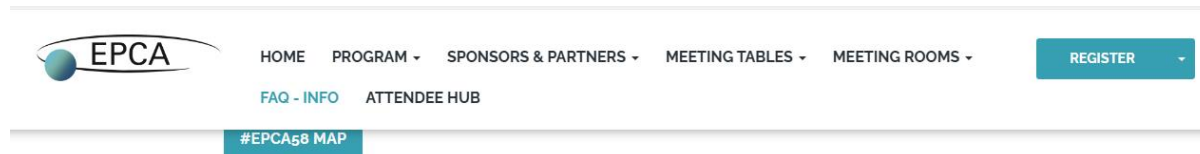
[2. Transport](#)

[9.Sustainable mobility concept](#)

[10. Recommendation/communication on the DB rail's green event ticket](#)

EPCA is encouraging their delegates and member companies to choose a greener transport option. We have published a suggestion for booking trains from DB train on the EPCA FAQ

website:



How to get to Berlin

Berlin is easily accessible!

By train

Use the train for your travel. **Berlin Hauptbahnhof** (main station) is the largest interchange station in Europe and is situated in the immediate vicinity of the government district. Additional **long-distance train stations** serve as hubs for local and long-distance transport, providing a high degree of flexibility.



Get there relaxed – travel CO2-free. Your Event Ticket at a fixed price **throughout Germany**. From any DB station to our event, with the City-Ticket included (**Please note that this offer is not available for international train travel, DB event ticket is a domestic German product. Foreign partner railways do not recognize this ticket on their routes**).



More information here: <https://www.epca58.eu/main/pages/faq#How-to-get-to-Berlin>

Transport for our delegates to the opening dinner

To ensure the smooth and safe travel of our delegates to the official Annual Meeting opening dinner of the Monday 7th October at the KulturForum, EPCA is calling on the services of Berlin based company: LCSB LIMOUSINES AND BUS SERVICE Barthel.

The company will provide us with electric vans to transport our delegates to the opening dinner. The vans will run every 8 to 10 minutes between our hotel partners and the Kulturforum.

Please find below a statement from the company regarding their sustainability measures:



pcma Eigenerklärung
Nachhaltigkeit, 2023.pdf

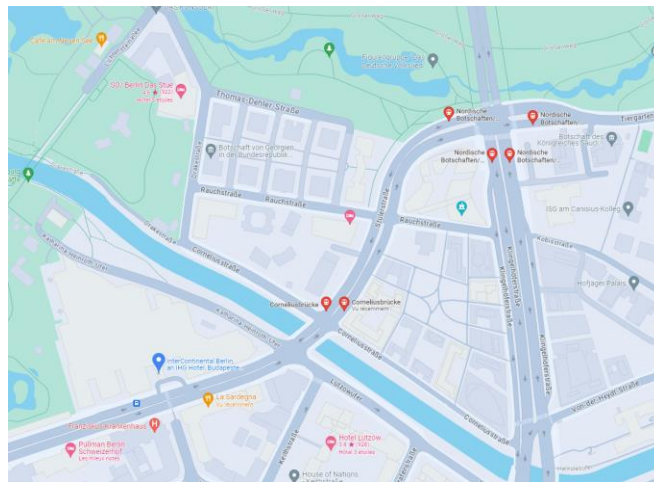
More information on the company here: [Vehicle fleet - LCSB Limousinen- und Bus-Service in Berlin und bundesweit](#)

3. Event location

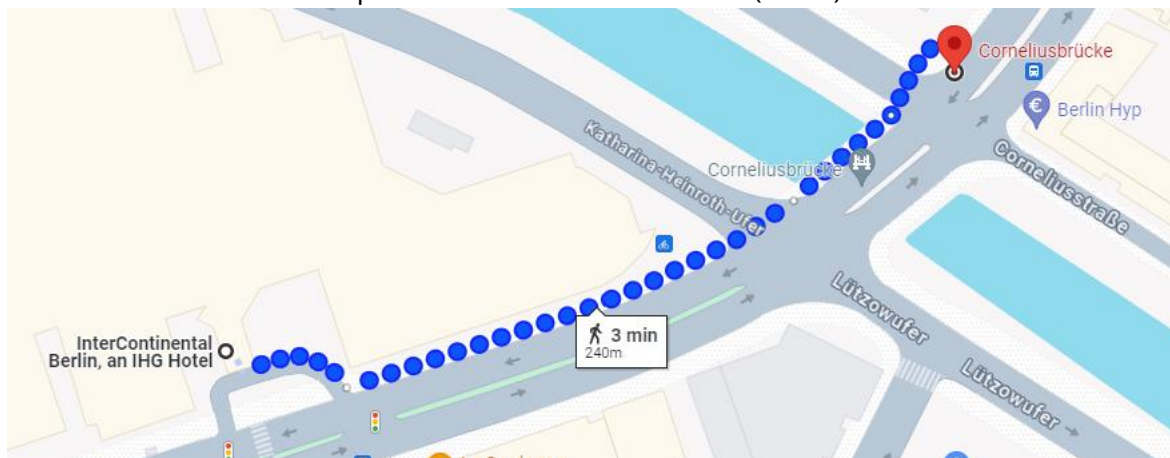
17. Event location is within walking distance (max. 1000 metres) of public transport links

Many public transports are close by our main event location: The InterContinental Berlin:
Budapester Straße 2 | 10787 Berlin | Germany

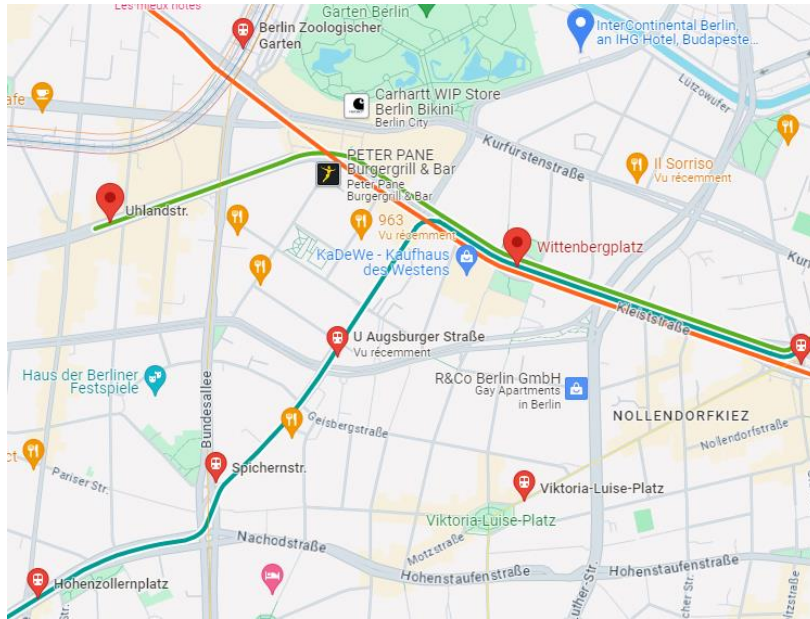
Map of the bus stops nearby:



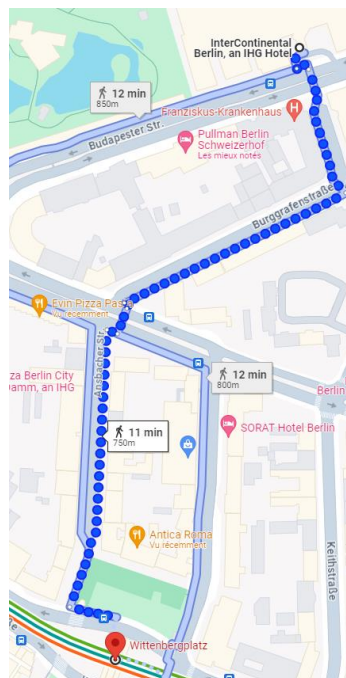
Nearest bus stop: Corneliusbrücke (240m) 3 min walk



Map of the metro station nearby:



Map of the metro station nearby: Wittenbergplatz



19. Clearly visible waste sorting and recycling processes

➤ ***InterContinental hotel: Statement from the hotel***

There is no waste separation in public areas, but the hotel is separating household waste inhouse.

4. Accommodation

21. Accommodation is within a radius of 5 km of the location and within walking distance (max. 1000 metres) of public transport links

The InterContinental hotel which is our main location for the event will accommodate most of our delegates/companies for their stay during the event.

Along with the InterContinental we are working with 4 other partners hotels being:

- The Pullman Schweizerhof: 3 min walk from the InterContinental (180m)
- The Palace hotel: 7 min walk from the InterContinental (500m)
- Crowne Plaza: 8 min walk from the InterContinental (550m)
- Berlin Berlin: 9 min walk from InterContinental (650m)

5. Catering

24. Sustainable catering concepts /30 Regional service providers

For this year's opening dinner, the caterer collaborating with EPCA is Floris. Floris is a German and Berlin-based company. Floris is the first Berlin caterer to 'go green', encouraging 'green catering' and promoting and basing its business on green and sustainable actions, including

- Naturally and fair
- Vegetarian and vegan
- Regional production
- Sustainable recovery
- Urban farming

They obtained the sustainable partners certificate from the city of Berlin.

For more information about Floris and its commitment to sustainable development and the environment, click here: [Green Catering für nachhaltige Events - FLORIS Green Catering \(floris-catering.de\)](https://www.floris-catering.de)

27. Seasonal and regional catering

For the opening dinner, we've worked with the caterer to create a menu that emphasizes not only cosmopolitan cuisine, but also numerous German specialties and local cuisines.

Many local dishes will be served, using local and regional produce.

32. No single-use tableware or non-biodegradable disposable packaging

Please find below statement from FLORIS Catering (German language only):



FLORIS-Catering_Nac
hhaltigkeit.pdf

6. Equipment and facilities

35. Reusable equipment, e.g. furnishing

For the walling and exhibitions of our booths and other installations, our company partner is the company Octanorm. Octanorm is a part of the company OSPI, and the company is "The world's largest and most sustainable network of exhibition builders".

More information here : [Sustainable Systems | OCTANORM Belgium](#)

36. Regional service providers

Our partners and collaborators are also local companies and suppliers.

Our main technical partner, the company responsible for the set up and installing of the meeting tables in the Logistics Village, as well as our supplier of technical items for these areas, is a Berlin-based company: Messeservicebau.

You can find their website here: [Messe Service Bau Projekte GmbH Berlin - Realisierung von Messeaufritten](#)

7. Technical equipment

39. LED technology for lighting

This year, our exhibition wall will be lit entirely by LEDs. The screen in the conference/session room will be an LED screen.

(Below image of conference session during last Annual Meeting: 57th Annual Meeting
COLLABORATION FOR IMPACT, in Vienna)



41. Regional service providers

As mentioned above, the German company Messeservicebau will oversee setting up the Logistic Village but will also provide the companies present in the Logistic Village with materials/items for their meeting table. We will also be working with 2 other Berlin-based companies as media and AV support providers.

The other companies are:

- Encore: [Encore Berlin - Encore EMEA \(encore-emea.com\)](https://encore-emea.com)
- ICT: [We turn brands into experiences - with media technology that inspires | ICT AG](#)

Please find below the certificates of ICT, the AV supplier of Potsdam 1, the main session room of EPCA.

- ISO 9001 = Quality management systems
- ISO 14001 = Environmental Management systems
- ISO 45001 = Occupational health and safety



ICT-ISO45001_ENG-
2024_08_06.pdf



ICT-ISO14001_ENG-
2024_08_06.pdf



ICT-ISO9001_ENG-2
024_08_06.pdf

8. Personnel

43. Acting in accordance with “Diversity Charter” to ensure anti-discrimination

We are collaborating with the company Image Event, which will be our main provider of hostesses in our 5 partner hotels. The hostesses will be in touch with all the EPCA delegates and will provide support to participants during the badge allocation process, as well as assisting delegates with any queries they may have.

Please find below a statement of the Managing Director of the company Image Event:

“Image Event’s message to our staff is: “We need you just as you are.”

A diverse workforce in our team is an important success factor for our customers' events. This includes diverse people.

We therefore promote diversity in a respectful and appreciative working environment.”

More information on the company here: [Image Event - Startseite](#)

9. Procurement

47. Exhibitors are required to use reusable or recycled and certified materials and encouraged to avoid printed materials and give-aways

49. Complete foregoing of give-aways

EPCA has decided not to provide any printed event materials or give-aways, all sessions, sponsor information etc. is available via QR-Codes on site.

To encourage the EPCA community to take action, we will be encouraging our participants, partners and sponsors to make conscious choices in terms of transport, travel, equipment, food, water and electricity consumption.

12. Sustainable Development Goals

59. Clear justifications of the event with at least one SDG

Please find below the SDG declaration filled in and signed from M. Johann Lenhart, the CEO of EPCA.



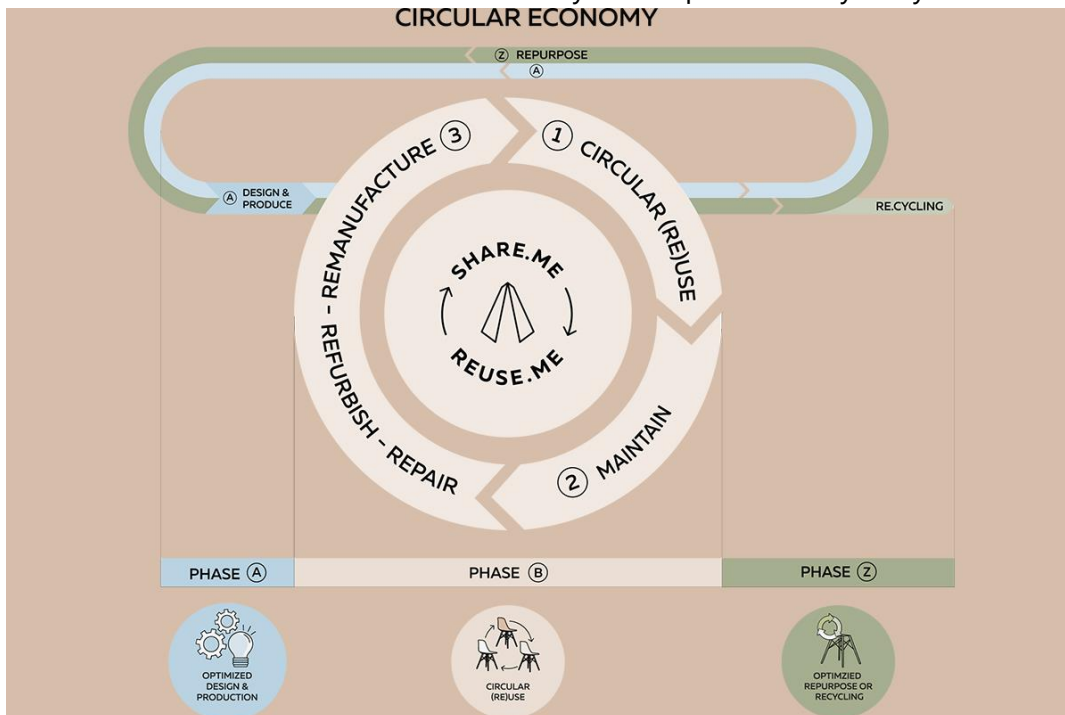
SDG overview AM58
signed.pdf

13. Sustainable Partners

62. Event is realised with a Sustainable Partner certified by Sustainable Meetings Berlin

For this year 's event, our 58th Annual Meeting, we are supplied by the company: Party.rent which belongs to Rent.Group. The Rent Group has placed an emphasis on environmental and circular actions for many products and services within their different businesses. In the case of Party.Rent, the focus is on the circular economy and ecology. Many products are recycled and restored and/or maintained in good condition before being offered for rental.

Please find below the circular economy model promoted by Party.Rent:



For more information on the initiative and the project led by the company and the group, please click here: [Our Impact | Rent.Group](#)

Annexe:

Below you will find information on the sustainable initiatives taken by our partner hotels.

Sustainability actions and initiative taken by Crowne Plaza

Statement from the Crowne Plaza:

"We are proud to inform you that Crowne Plaza Berlin City Centre Ku'damm is committed to sustainability and environmental stewardship through our participation in several key programs:

Green Globe Certification: Our hotel is Green Globe certified, which is a globally recognized standard for sustainability in the travel and tourism industry. This certification reflects our efforts in energy efficiency, water conservation, waste management, and community engagement. We can provide you with our most recent certification documents upon request.

IHG Green Engage Program: We are also an active participant in the IHG Green Engage program, an innovative environmental management system that helps our hotel measure, manage, and reduce our environmental impact. We are proud to have achieved a high level within this program, demonstrating our commitment to sustainable practices.

Local Sustainability Initiatives: Beyond these certifications, our hotel is involved in various local sustainability initiatives and partnerships in Berlin. These initiatives include supporting local businesses and communities and conserving energy by using efficient technologies to name some examples."

Below you will find the various green and sustainable certificates and awards that the Crowne Plaza has received:



Crowne Plaza Berlin BERCC_GE_Partner_C
City Centre Ku'damm certificate.pdf



Sustainability actions and initiative taken by the Pullman Hotel:

Follow-up questions in their catalogue on the themes of sustainable development, recycling and waste

- 1) *Offering vegetarian dishes* YES
- 2) *Offering meat-reduced dishes.* YES
- 3) *Use of regional dishes (typical from the region)* YES
- 4) *Use of seasonal dishes* YES
- 5) *Avoidance of exotic dishes from overseas.* YES

6. *Use of certified products (organic, MSC, Fair Trade, Naturland, Demeter, etc.)* YES
7. *Use of regional drinks (water, wine, beer, juices, etc.)* YES
8. *Selection of a regional caterer or supplier (e.g. Fruit, vegetables)* YES
- 9) *Use of reusable crockery* YES
- 10) *Avoidance of small bottles.* Optional
- 11) *Avoidance of small packaging units (e.g. Sugar, milk, jam)* NO/not yet
- 12) *Avoidance of disposable packaging and tetra packs.* YES
- 13) *Use of durable decorative materials* YES
- 14) *Use of natural materials (e.g. Labelling food on stones, boards, etc.)* NO/not yet
- 15) *Use of reusable decorative elements* YES
- 16) *Use of potted plants instead of cutting flowers* NO/not yet
- 17) *Sourcing from local service providers (e.g. Local gardeners)* YES
 1. *The event is organized using renewable energies (written confirmation from the event location) à Greenkey certificate (see attachment)*
 2. *The accommodation chosen by the organizer is powered by renewable energy (written confirmation from the accommodation) à Greenkey certificate (see attachment)*
 3. *Purely vegetarian/vegan catering is used (written confirmation from the service provider) à Can be implemented at the customer's request*
 4. *Only food from organic farming is used (written proof, EU organic seal, Naturland, Bioland or Demeter)*
OR à certificates (see attachment)
 5. *At least 60% (of the monetary cost of goods) of the food used, in relation to the total cost of goods, comes from seasonal regional production and regional processing (written confirmation from the service provider) à Certificates (see attachment)*
 6. *Foodstuffs used whose production and/or processing takes place in countries or areas that are on the DAC list of developing countries (e.g. Coffee or bananas) fulfil the criteria of fair trade (written confirmation from the service provider) à Certificates (see attachment)*
 7. *The quantity is calculated according to demand (to avoid food waste) and leftover food is offered for further use, e.g. to be passed on to participants (order, contract or self-declaration) à Our hotel offers 'Too good to go'.*
 8. *Tap water in glass carafes is used for the provision of drinking water (written confirmation from the service provider) à Is possible, but the conference flat rate remains the same. Additional information: All our drinks are provided in glass bottles.*

9. Only reusable crockery, cutlery and packaging will be used. The standard range of food (e.g. Milk, coffee creamer, sugar) will not be served in portion packs (written confirmation from the service provider) à Green Catering (see attachment)”

Below you will find the various green and sustainable certificates and awards that the Pullman has received:



Sustainability actions and initiative taken Palace Berlin:

For sustainability, they received the grade A for their environmental footprint from the Green Stay initiative, see below:



To find out more about their actions in favor of sustainable development and the environment, click here: <https://www.palace.de/en/sustainability-digitization>

Sustainability actions and initiative taken Berlin Berlin:

Hotel Berlin Berlin has implemented many sustainable and environmentally friendly measures in many areas over the years. They have taken green measures in various areas, such as:

- Energy
- Chemicals
- Waste
- Food waste
- Transportation

Find more about their actions and initiatives here : [Hotel Berlin, Berlin | Sustainability \(hotel-berlin.de\)](https://www.hotel-berlin.de/en/sustainability)

In January 2024, the Berlin Berlin hotel successfully passed the audit of the certificates for “Sustainable Meetings Berlin” and “Sustainable Tourism Berlin”, achieved the highest level “Leader”.

Below you will find the various documents relating to green and sustainable certificates, or regulations that the hotel Berlin has received or take:

