

## EPCA Vision & Mission

As we worked to implement our new > 2025 strategy, it became clear that our vision and mission had to be reformed if we were truly focused on advancing EPCA, our members and our sector.

### Our vision

EPCA envisions a globally connected and innovative petrochemical business community that serves as the premier hub for industry collaboration, knowledge sharing and strategic insight. By fostering meaningful connections between industry leaders and experts in diverse fields, EPCA empowers its members to navigate an evolving landscape while maintaining the highest standards of integrity and confidentiality.

### Our mission

Our mission is to strengthen the European petrochemical industry by enhancing its reputation, fostering knowledge creation and promoting resilience in a rapidly evolving landscape. As the leading global network and high-quality platform in Europe, we are committed to:

- Advance the industry's image through thought leadership;
- Offer insights on key industry topics to strengthen the resilience of the petrochemical industry in Europe;
- Facilitate effective knowledge sharing and meaningful networking among our members and stakeholders, while ensuring compliance with competition laws and regulations.

## Our values

Our values are at the heart of how EPCA staff, management and committees work together and with our members and stakeholders around the world.

These universal values are the foundation on which our vision is built and will be achieved.

 A white starburst icon on a dark blue background.	<b>Excellence:</b> Strive to provide a world-class environment for networking and strategic discussions that drive impactful change.
 A white icon of two people silhouettes on a dark blue background.	<b>Collaboration:</b> Bring together industry leaders, experts, and stakeholders to exchange ideas, build partnerships, and drive collective progress.
 A white icon of a circular arrow with a star inside on a dark blue background.	<b>Knowledge Sharing:</b> Facilitate the creation and dissemination of insights that strengthen the industry's future.
 A white icon of a clipboard on a dark blue background.	<b>Integrity &amp; Compliance:</b> Maintain the highest ethical standards and ensure compliance with competition laws and regulations.

## How we create value

- We build trusting and supportive relationships
- We create safe spaces for honest discussions
- We are respectful and reflective
- We are a connected, engaged community where every member is valued
- We are open to collaborations and the benefits of working with others
- We facilitate connections and recognise the impact built from these
- We are transparent and responsible for our actions
- We encourage and respond to feedback
- We model good governance and business excellence